

The Record

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Argentine Federal Savings Announces the Addition of David Williams as Vice President



Roger McWherter, President & CEO of Argentine Federal Savings has announced the staff addition of David Williams, a long time banker with over 30 years commercial banking experience (at the same bank) serving Wyandotte County and northeast Johnson County. Williams will serve as Vice President of the community bank, working from both the Wyandotte County and Johnson County offices.

“In this age of electronic banking, we too often lose sight of what the true goal of any financial institution should be – that is well, serving our neighborhood and our customers. Banking should be about making connections, developing long term relationships, and finding the absolute right products and services to benefit our customers,” said Williams.

Williams, a native of rural central Kansas, reflects on a bygone era of banking where a visit to the bank was not an errand or a chore or task, it was a social event.

“The bank was a place to be greeted by name,

socialize with friends, and feel welcomed and engaged. It was a time to connect with your personal banker, who is always ready to take time to plan for current needs and future goals,” said Williams.

Drawing from his personal and professional journey, Williams emphasizes the importance of genuine customer relationships.

“In my career, I have always managed to establish a high level of customer service and appreciation for those I serve. Argentine Federal Savings provides this same hometown level of caring customer service and personalized financial products that will always meet your needs and exceed your expectations,” said Williams.

Argentine Federal Savings is a federally insured and regulated full service community bank. Founded in 1906, it has continuously served the KC metroplex with all deposit, lending, and ebanking services. The institution has offices at 3004 Strong Avenue, in Kansas City, Kansas, and 12501 Antioch Road, in Overland Park, Kansas.

Governor Kelly, Faith Leaders Urge Legislators to Expand Medicaid

Governor Laura Kelly recently hosted a roundtable with faith leaders from the Kansas City metropolitan area as part of her statewide Healthy Workers, Healthy Economy tour. Pastors and nonprofit leaders discussed how Medicaid expansion would impact local congregants by cutting costs, supporting hospitals, and growing the economy.

“More and more Kansans of faith are joining our push to expand Medicaid and get working Kansans affordable health care,” Governor Laura Kelly said. “I was so glad to have this conversation with pastors across the KC Metro who understand the financial burden families without health insurance are facing. It’s time





By Sharon Hoover

With Thanksgiving in the rear view mirror, it's time to think about Christmas and all that goes with it. In the spirit of giving and friendly competition, our KCK first responders have engaged in the "Battle of the Badges" to see who can collect more canned chicken/tuna to distribute to students before the start of the winter break. While shopping, drop a few extra cans of tuna or chicken in your basket and

take them to your nearest fire station or police headquarters 700 Minnesota Ave, East Patrol 849 N 47th, or South Patrol 2200 Metropolitan by December 1. Collection boxes are at each location. You can also make a monetary contribution.

Join the dance crowd at the Main Library on Saturday, December 2 at 7:00pm for the "Snowflake Swing". Grab your dancing shoes and best retro outfit to swing the night away with holiday tunes featuring The Kansas City Jazz Orchestra.

Have you ever thought about beekeeping as a hobby or to make a living? On Wednesday, December 6 at 12:00, the K-State Garden Hour is presenting on zoom "How to Start Your Own Bee Colony"

by Ryan Engel of KSRE Golden Prairie District.

Did you have the same problems with growing tomatoes this past summer as I did? WYCO K-State Extension & Research has scheduled Dr. Cary Rivard to discuss "Adapting Our Tomato-growing Techniques to our Changing Climate" on December 7 at 11:30 am in The Sunflower Room at the Extension office, 1216 N 79th. No Zoom.

HO! HO! HO! The UG and the Recreation Staff are sponsoring "Donuts with Santa 2023" on Saturday, December 9, from 9:00 until noon at Memorial Hall. Visit Santa and tell him what you want for Christmas.

If you are a fan of John Grisham, you will enjoy his latest "The Exchange" happening fifteen years after "The Firm" with returning characters Mitch and Abby McDeere. Mitch is now a partner in an international high powered firm. His client is a Turkish Construction Company that is owed 400 million dollars by the Libyan government who refuses to pay. He is sent to Libya with an associate to view the construction site. The morning of the trip, he becomes ill with food poisoning and is unable to go. She goes, is kidnapped by an unknown group who demands one hundred million dollars ransom.

Until next time, stay safe and be kind to those around you.

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The person named below has been designated to coordinate compliance with the nondiscrimination requirements contained in the Department of Housing and Urban Development's regulations implementing Section 504 (24 CFR, part 8 dated June 2, 1988).

Carla Schubert, Section 504 Coordinator
Young Management Corporation 22602 State Line Road
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Art Contest for Bookmark Designs

The State Library of Kansas announced a statewide art contest, which will be featured alongside the Kansas Notable Books and Kansas Great Reads selection, celebrating outstanding works that showcase the diverse talent and creativity of Kansans. Artists must be current residents of Kansas to participate in the contest.

The contest is open to three categories: K-12 Youth, 18+ Adult, and Librarians, with submissions accepted through February 28, 2024. All entries should be 2D designs scaled appropriately for a 2x6 inch bookmark. A printable template suitable for all ages has been uploaded at <https://kslib.info/1104/How-to-Submit-a-Book>. You can also find posters and social media images to promote the contest in your own community.

Top designs will be selected by a committee, with those rated in the top three of their group to receive recognition on the State Library's official website, social media platforms, and in press releases. The top design in each category will be prominently featured on the official bookmarks distributed statewide to libraries, bookstores, and readers.

To submit your art contest entry online, go to: <https://kslib.info/1104/How-to-Submit-a-Book>.



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Tips to Help Small Businesses Maximize Holiday

As the holiday season kicks into gear, it's vital for small businesses to utilize every available resource to find customers, sell products, and be successful. Below are some tips from the Connected Commerce Council (3C) to help small businesses maximize their sales during the holidays.

3C's five tips for a successful holiday season:

1. Sell online

Americans spent over \$200 billion shopping online last holiday season. Selling online is an easy way to get your products in front of millions of shoppers and expand your reach beyond wholesale or brick-and-mortar stores. Selling on online marketplaces like Amazon, Walmart, and Etsy helps create brand exposure and

awareness for small businesses and offers time-pressed shoppers an efficient way to find and purchase your products. Be sure to choose the right marketplace and meet your target customers where they shop. If you sell handmade or vintage items, for example, selling on Etsy gets your products in front of millions of consumers shopping for handcrafted gifts.

2. Leverage digital ads

A majority of small businesses agree that digital advertising helps them compete with large companies and attract target audiences better than traditional advertising does. Advertising your business using Google, Amazon, or Instagram's ad services is a cost-efficient way to help you reach the right audience, build

brand awareness, and generate sales. You can run a Google Ads campaign to reach the people most likely to want your product, and Google Analytics provides data and insights into how well your ads work, helping you constantly improve your results.

3. Be different

Any business owner will tell you it's vital to set yourself apart from the competition. A thoughtfully composed holiday gift set or the promise of fast, free shipping may be the reason a shopper chooses to purchase from you rather than your competitor. Check out Mainely Coffee's gift box and Sara Sew's personalized holiday gifts for inspiration on how to stand out from the crowd this holiday season.

4. Enhance customer support with chatbots

Implement chatbots on your website to provide immediate assistance to customers using AI technology. Chatbots can help answer frequently asked questions, guide customers through the purchasing process, and provide support outside of regular business hours. Tools like Drift or Intercom offer user-friendly chatbot solutions to help small businesses with customer support.

5. Look for areas to improve

Small businesses must constantly look for ways to increase efficiency. Digital training courses from 3C University help small businesses learn how to best sell online, reach more customers, and grow their business.



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Faith Leaders...
...from page 1

for the Kansas legislature to step up and expand Medicaid.”

According to the Alliance for a Healthy Kansas, there are more than 15,700 Kansans in Johnson, Leavenworth, Miami, and Wyandotte Counties who are currently uninsured and would qualify for coverage if the legislature would expand Medicaid. More than 5,200 new health care jobs would be created in those four counties, and nearly \$135.3 million would be generated in new annual health care spending in the region.

“As a pastor, I cannot sit by qui-

etly while people in my church, my neighborhood, and my state go without the health care they need,” Pastor Kyle Reynolds, St. Paul’s United Methodist Church in Lenexa, said. “The scriptures repeatedly call us to care for the most vulnerable in our midst, but Kansas is currently falling short of that benchmark. We are also called to be good stewards of our resources, and thus far too many billions of Kansas taxpayer dollars have been left in Washington while people in Kansas languish because of our state’s inability to provide adequate access to Medicaid. Expanding access to Medicaid is a tangible way to ‘love our

neighbors,’ to care for the most vulnerable among us, and to be good stewards of the resources that we have – all of which are scriptural imperatives.”

“Catholics believe that adequate health care is a right for everyone, not a privilege for the affluent. As a Catholic theologian and priest, I support the expansion of Medicaid in Kansas to help thousands of my fellow citizens afford access to our health care system and to support our health care facilities in less affluent areas of our state,” Monsignor Stuart Swetland, President of Donnelly College, said. “While Medicaid is not without its own difficulties, I agree with the Catholic Bishops of Kansas who wrote, ‘We do not believe that a nation that has been blessed with such abundance

should leave so many of its poor without health insurance.’ Many of the students and families associated with Donnelly College would benefit greatly from Medicaid expansion.”

Participants included:

- * Pastor Kyle Reynolds, St. Paul’s United Methodist Church
- * Reverend Dr. Bobby L. Love Sr., Second Baptist Church of Olathe
- * Reverend Dr. Roger Nishioka, Village Presbyterian Church
- * Monsignor Stuart Swetland, President of Donnelly College
- * Erica Andrade, President and CEO of El Centro
- * Sister Therese Bangert, Social Justice Coordinator for the Sisters of Charity of Leavenworth
- * Scott Brewer, Great Plains United Methodist Conference

LEGAL PUBLICATION

LEGAL PUBLICATION

**PUBLIC NOTICE OF HEARING
 REGARDING ENROLLMENT OF
 NONRESIDENTS’ POLICY
 PUBLIC NOTICE**

Notice is hereby given pursuant to K.S.A 72-3126, of a public hearing to be held on the 12th day of December 2023, at 9:00 am, at Carl B. Bruce Middle School Auditorium, 2100 N. 18th Street, KCK 66104 regarding the Unified School District No.500, (Wyandotte County, Kansas) proposed policy to determine the number of nonresident students that the school district has the capacity to accept in each grade level for each school of the school district pursuant to K.S.A 72- 3123, and amendments thereto, including clearly specifying the reasons that the Board may use to deny continued enrollment of a nonresident student who is not in good standing.

A representative of the Board shall present the Board’s proposal for the policy, and the Board shall hear testimony regarding the proposed policy.

Dated this 17th day of November 2023

Leslie Smith
 Clerk of the Board
 (First published 11-23-23)
 2t-The Record-11-30-23

Request for Proposal Advertisement

Turner Unified School District No. 202 is seeking Bid Proposals for the Purchase of (3) 77 Passenger School Buses.

Documents pertaining to this Request for Proposal will be provided to any qualified contractor free of charge by email request sent to peterosnj@turnerusd202.org

Turner USD 202 Transportation Supervisor, Joe Peterson will host the blind bid opening, December 12, 2023 at 10:30 am. The location of the bid opening will be the Transportation Building located at 1312 South 55th Street, Kansas City, KS 66106. Turner USD 202 will announce the vendor that is awarded the bid Wednesday December 20, 2023.

(First published 11-30-23)
 2t-The Record-12-7-23

YOU are invited

Anyone who believes in the mission of The League of United Latin American Citizens LULAC is eligible to join us. Being part of the conversation will bring us together with all of society.



The League of United Latin American Citizens (LULAC) is the largest and oldest Hispanic and Latino civil rights organization in the United States.[2] It was established on February 17, 1929, in Corpus Christi, Texas, largely by Hispanics returning from World War I who sought to end ethnic discrimination against Latinos in the United States. The goal of LULAC is to advance the economic condition, educational attainment, political influence, housing, health, and civil rights of Hispanic people in the United States. LULAC uses nationwide councils and group community organizations to achieve all these goals. LULAC has about 132,000 members in the United States.

Council 11085 has LULAC members in the counties of Douglas, Johnson and Wyandotte (Kansas) – Clay and Jackson (Missouri).

Join us at the monthly Zoom meetings – the second Saturday of each month at 2 p.m.

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