

FOR BEST RESULTS, ANY OBJECTS THAT DO NOT PRINT TO THE EDGE OF THE CARD SHOULD BE KEPT OUT OF THIS AREA.

6.00 x 11.00 postcard: Mail side

1/4-INCH "SAFE ZONE"

BLEED ALLOWANCE: minimum of 1/8-INCH

Postal Indicia area:
allow for minimum
1/2-inch square



PRSR T STD
U.S. POSTAGE
PAID
KANSAS CITY, MO
PERMIT NO. 2826

<return address area...
... if used>

SPACE RESERVED FOR
ADDRESSING
4.00" wide x 1.50" tall

Dotted black line represents the final,
trim size of the card

FOR BEST RESULTS, ANY OBJECTS THAT DO NOT PRINT TO THE EDGE OF THE CARD SHOULD BE KEPT OUT OF THIS AREA.

6.00 x 11.00 postcard: Non-mail side

Preferred art format: .pdf

Resolution: 300dpi

Bleed allowance: 1/8-inch minimum

“Safe Zone” for non-bleed elements: 1/4-inch from trim edge

Final artwork dimensions (including 1/8” bleed): 11.25” wide x 6.25” tall

← Dotted black line represents the final, trim size of the card

Example of object/image that “bleeds”; image extends 1/8-inch PAST the document/trim edge; **ANYTHING** you want to print to the edge of the card must extend 1/8-inch past the final document size



BLEED ALLOWANCE: minimum of 1/8-INCH (note... any objects extending into this bleed area WILL be cut off during final trimming →)