

For best results, any objects that do NOT print to the edge of the card should be kept out of this area.

Dotted black line represents the final,  
trim size of the card

## 4.25 x 6.00 postcard: Mail side

Postal Indicia  
minimum 1/2-inch  
square

Name  
Address  
City, State, Zip

PR SRT STD  
U.S. POSTAGE  
**PAID**  
KANSAS CITY, MO  
PERMIT NO. 2826

*NOTE: we recommend  
simply leave this whole  
bottom portion empty to  
allow for addressing  
anywhere along the  
width of the card*

SPACE RESERVED FOR  
ADDRESSING

4.00" wide x 1.50" tall

BLEED ALLOWANCE: minimum of 1/8-INCH (note... any objects extending into this bleed area **WILL** be cut off during final trimming)

# 4.25 x 6.00 postcard: Non-mail side

**Preferred art format:** .pdf

**Resolution:** 300dpi

**Bleed allowance:** 1/8-inch minimum

**“Safe Zone” for non-bleed elements:** 1/8-inch from trim edge

**Final artwork dimensions (including 1/8” bleed):** 6.25” wide x 4.50” tall

Example of object/image that  
“bleeds”; image extends 1/8-inch  
PAST the document/trim edge;  
ANYTHING you want to print to the  
edge of the card must extend  
1/8-inch past the final document size

Dotted black line represents  
the final, trim size of the card



This part of image will be cut off during final trim →