

For best results, any objects that do NOT print to the edge of the card should be kept out of this area.

# 6.00 x 9.00 postcard: Mail side

1/4-INCH "SAFE ZONE"

Postal Indicia area:  
allow for minimum  
1/2-inch square

<return address area...  
... if used>

PR SR T STD  
U.S. POSTAGE  
**PAID**  
KANSAS CITY, MO  
PERMIT NO. 2826

Dotted black line represents the final,  
trim size of the card

SPACE RESERVED FOR  
ADDRESSING

4.00" wide x 1.50" tall

BLEED ALLOWANCE: minimum of 1/8-INCH (note... any objects extending into this bleed area WILL be cut off during final trimming)

For best results, any objects that do NOT print to the edge of the card should be kept out of this area.

## 6.00 x 9.00 postcard: Non-mail side

**Preferred art format:** .pdf

**Resolution:** 300dpi

**Bleed allowance:** 1/8-inch minimum

**“Safe Zone” for non-bleed elements:** 1/4-inch from trim edge

**Final artwork dimensions (including 1/8” bleed):** 9.25” wide x 6.25” tall

1/4-INCH “SAFE ZONE”

Dotted black line represents the final,  
trim size of the card



Example of object/image  
that “bleeds”; image  
extends 1/8-inch PAST  
the document/trim edge;  
ANYTHING you want to  
print to the edge of the  
card must extend  
1/8-inch past the final  
document size



BLEED ALLOWANCE: minimum of 1/8-INCH (note... any objects extending into this bleed area WILL be cut off during final trimming →)